

2009 EDITORIAL CALENDAR

IN EVERY ISSUE:

- Commerce in Brief
- Making Headlines
- On the Town
- Taste of the Region
- News Makers
- In the Spotlight
- Get Connected
- Investing in the Region
- From the Ground Up
- Day in the Life of...
(Profile of regional CEO's)
- BUSINESS BASICS
(A monthly guide to success through Best Practice Models)

JANUARY/FEBRUARY

EDITORIAL FOCUS: REINFORCING AND ENHANCING THE RCGA'S ECONOMIC DEVELOPMENT CAMPAIGN

Space Reservations due: **November 19**
Artwork due: **December 5**

MARCH/APRIL

ROSTER 2009

Who's Who, What's What
The RCGA Annual Membership Roster

Space Reservations due: **January 7**
Artwork due: **January 23**

MAY/JUNE

EDITORIAL FOCUS: BIOTECHNOLOGY/PLANT LIFE/HEALTHCARE
(Published in conjunction with BIO 2009 conference,
May 18-21, Atlanta, Ga.)

- Education
- Law
- Sustainability
- BIO Nodes Map
- Focus on St. Louis City

Space Reservations due: **March 4**
Artwork due: **March 20**

JULY/AUGUST

EDITORIAL FOCUS: TECHNOLOGY AND
INFORMATION TECHNOLOGY/EDUCATION

- Talent Recruitment/Retention
- Technology Corridor Map
- Sustainability
- Global Impact
- Graduate Programs

Space Reservations due: **May 6**
Artwork due: **May 22**

SEPTEMBER/OCTOBER

EDITORIAL FOCUS: TOP 50 BUSINESSES IN ST. LOUIS

- Small Business/Entrepreneurship
- Investors/VC/Angels
- Talent Recruitment/Retention
- Leveraging St. Louis' Locational Advantage

Space Reservations due: **July 1**
Artwork due: **July 17**

NOVEMBER/DECEMBER

EDITORIAL FOCUS: CONSTRUCTION AND DEVELOPMENT

- Sustainability
- Financial Services
- Law
- Technology

Space Reservations due: **September 2**
Artwork due: **September 18**

SEND PRESS RELEASES TO: MEG@SGGDESIGN.COM