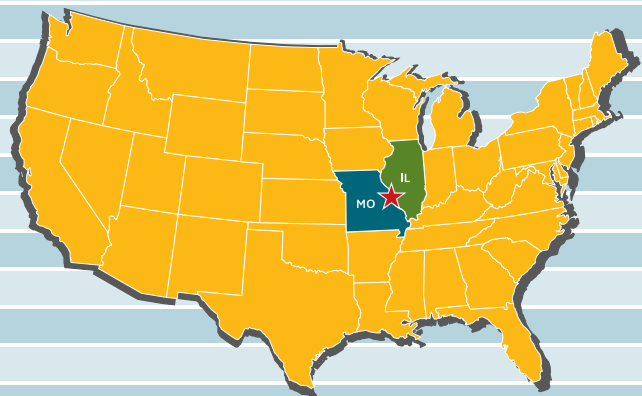


WHAT'S WHAT IN ST. LOUIS FACTS & FIGURES

THE REGION AT A GLANCE

The bi-state St. Louis, MO-IL Metropolitan Statistical Area (MSA) includes eight counties in both Missouri and Illinois, for a total of 16 counties. The current population estimate is 2,803,707. This ranks Greater St. Louis as the 18th largest metropolitan area in the United States.¹



KEY REGIONAL FACTS		ST. LOUIS MO-IL MSA
Population (July 2007) ¹		2,803,707
Media Market (Estimated 2009) ²		1,249,820
U.S. Population Within 500 Miles (2007) ³ (1)		30.5%
Households (2007) ¹		1,094,448
Area (square miles) ⁴		8,649
Total Labor Force (Oct. 2008) ⁵		1,435,029
Unemployment Rate (Oct. 2008) (2)		
St. Louis MSA ⁵		6.9%
U.S. ⁶		6.1%
Total Gross Domestic Product – St. Louis MSA (2006) ⁷		\$118.3 billion
Total Personal Income – St. Louis MSA (2007) ⁸		\$111.0 billion
Personal Income Per Capita – St. Louis MSA (2007) ⁸ (3)		\$39,602
Personal Income Per Capita – U.S. (2007) ⁸ (3)		\$38,632
Income Per Capita – St. Louis MSA (2007) ⁹ (3)		\$27,243
Income Per Capita – U.S. (2007) ¹⁰ (3)		\$26,688
Median Household Income – St. Louis MSA (2007) ⁹		\$52,465
Median Household Income – U.S. (2007) ¹⁰		\$50,740
Personal Wealth Indicator as a % of U.S. average (2007) ⁸ (4)		113%
Cost of Living Index (2008 average), (U.S. average = 100) ¹¹		90.7

METRO AREA COUNTIES

MISSOURI COUNTIES¹

County	County Seat	2007 pop.
Franklin	Union	100,045
Jefferson	Hillsboro	216,076
Lincoln	Troy	51,528
St. Charles	St. Charles	343,952
City of St. Louis	St. Louis	355,663 ²
St. Louis County	Clayton	995,118
Warren	Warrenton	30,467
Washington	Potosi	24,317

ILLINOIS COUNTIES¹

County	County Seat	2007 pop.
Bond	Greenville	18,103
Calhoun	Hardin	5,167
Clinton	Carlyle	36,450
Jersey	Jerseyville	22,455
Macoupin	Carlinville	48,235
Madison	Edwardsville	267,347
Monroe	Waterloo	32,372
St. Clair	Belleville	261,316

DOWNTOWN ST. LOUIS – REVITALIZATION PROGRESS

Downtown St. Louis continues its dramatic redevelopment in 2009. Much of the reinvestment has been in the renovation of historic buildings into residential lofts and apartments. Between 1999 and 2007, there has been \$1.4 billion in residential investment. Downtown now has over 7,500 residential units with over 500 units under construction and another 300 in development as of July 2008. This residential redevelopment has increased the downtown population from 8,300 in 2000 to 11,000 in 2008. Projections are for 12,000 people living downtown by 2010.¹ This has resulted in a revised estimate

for the 2007 City of St. Louis population of 355,663, up from the original Census Bureau's estimate of 350,759.² This new estimate also confirms that the city's population continues to increase after a 12% decline between 1990 and 2000.

Downtown St. Louis continues to grow with the July 2008 announcement of agreement on the \$320 million first stage of the Ballpark Village project, raising overall investment downtown estimated to be over \$4.3 billion between 1999 and 2007 with another \$925 million investment planned in 2008/2009.³

MUNICIPALITIES WITH POPULATIONS OVER 10,000

City, State (County)	Total Population July 1, 2007
City of St. Louis, MO (City of St. Louis) ¹	355,663
O'Fallon, MO (St. Charles)	74,976
St. Charles, MO (St. Charles)	63,644
St. Peters, MO (St. Charles)	55,092
Florissant, MO (St. Louis)	50,919
Chesterfield, MO (St. Louis)	46,272
Belleville, IL (St. Clair)	41,034
University City, MO (St. Louis)	36,545
Wildwood, MO (St. Louis)	34,344
Granite City, IL (Madison)	30,683
Ballwin, MO (St. Louis)	30,121
Alton, IL (Madison)	29,414
East St. Louis, IL (St. Clair)	28,996
O'Fallon, IL (St. Clair)	27,061
Kirkwood, MO (St. Louis)	26,818
Maryland Heights, MO (St. Louis)	26,109
Collinsville, IL (Madison/St. Clair)	25,893
Hazelwood, MO (St. Louis)	25,483
Edwardsville, IL (Madison)	24,460
Webster Groves, MO (St. Louis)	22,494
Wentzville, MO (St. Charles)	22,478
Ferguson, MO (St. Louis)	21,118
Arnold, MO (Jefferson)	20,589
Manchester, MO (St. Louis)	18,657
Godfrey, IL (Madison)	17,415
Creve Coeur, MO (St. Louis)	16,933
Fairview Heights, IL (St. Clair)	16,492
Clayton, MO (St. Louis)	16,076
Overland, MO (St. Louis)	15,750
Cahokia, IL (St. Clair)	15,224
Bridgeton, MO (St. Louis)	15,086
Jennings, MO (St. Louis)	14,695
Washington, MO (Franklin)	14,271
Lake St. Louis, MO (St. Charles)	13,904
Centralia, IL (Clinton)	13,583
St. Ann, MO (St. Charles)	12,860
Swansea, IL (St. Clair)	12,781
Glen Carbon, IL (Madison)	12,517
Troy, MO (Lincoln)	11,722
Crestwood, MO (St. Louis)	11,474
Festus, MO (Jefferson)	11,223
Wood River, IL (Madison)	10,977
Shiloh, IL (St. Clair)	10,818
Town and Country, MO (St. Louis)	10,737
Bellefontaine Neighbors, MO (St. Louis)	10,261